#### **PRIVACY STATEMENT K-tainer Holding B.V.**

### 1. General

The purpose of this Privacy Statement is to inform you of the processing of personal data by *K-tainer Holding B.V.*, having its registered office at Zaltbommelstraat 10, 3089 JK Rotterdam, the Netherlands, and listed in the Commercial Register under file number 123211. K-tainer Holding B.V. can be contacted via telephone number +31 (0) 10 4955453 and via email: nl@k-tainer.eu.

*K*-tainer Holding B.V. is the controller with respect to the personal data obtained or generated through the <u>nl@k-tainer.eu</u> website, email, text messages and apps.

This Privacy Statement is applicable to the visitors of the website of *K*-tainer Holding B.V., the users of the apps of *K*-tainer Holding B.V., the customers of *K*-tainer Holding B.V. and their relations, the visitors of events of *K*-tainer Holding B.V. and any other persons whose personal data *K*-tainer Holding B.V. processes, with the exception of persons who work for *K*-tainer Holding B.V.

#### 2. Personal data

The personal data processed by *K-tainer Holding B.V.* are (a) personal data that you provided to us, directly or indirectly, via the <u>www.k-tainer.eu</u> website, email, text messages, apps or otherwise and (b) personal data generated by receiving electronic messages sent by us or your use of the <u>www.k-tainer.eu</u> website, apps or similar applications.

Examples of personal data that you provide to us include: first name, last name, address, postcode and town, email address and telephone number.

Examples of personal data that are generated include: IP address, surfing behaviour and other information about the use of this website.

### 3. Use of personal data

*K-tainer Holding B.V.* uses the personal data to send you our regular, personalised newsletter via email.

### 4. Third-party engagement

For the purpose of processing personal data, *K*-tainer Holding B.V. has engaged HVMP Marketing B.V., having its registered office at *Vlasmarkt 1A*, 3011 PW Rotterdam, The Netherlands, which processes personal data exclusively on the instructions of *K*-tainer Holding B.V.

K-tainer Holding B.V. has concluded a data processing agreement with HVMP.

### 5. Transfers to countries outside the European Economic Area (EEA)

Your personal data are not processed outside the EEA.

### 6. Cookies

This website of *K*-tainer Holding B.V. uses "cookies" for both functional and analytical purposes. Cookies are small (text) files, which are stored on your computer, tablet or smartphone when you visit a website.

The functional cookies are used to ensure the proper functioning of the website. The analytical cookies are used to keep statistics on the use of our website. To that end, K-tainer Holding B.V. uses the services of Google Analytics from Google, Inc. *K-tainer Holding B.V.* has configured the use of Google Analytics in a privacy friendly way, in line with the relevant manual of the Dutch Data Protection Authority (Dutch DPA). This means that the data

collected through the cookies set by Google Analytics will be anonymised to the extent possible and that Google will never process your full IP address. It will always anonymise the IP address by removing the last octet of the IP address. Google does not use the collected data for its own purposes as K-tainer Holding B.V. has not given Google permission to do so. Furthermore, *K-tainer Holding B.V.* does not use any other Google services in combination with the Google Analytics cookies. The collected data is stored by Google on servers in the United States. A data processing agreement has been concluded with Google, Inc for that purpose. For more information, please refer to the privacy policy of Google Analytics. If you do not want to accept Google Analytics cookies in your browser settings. Please bear in mind that disabling certain cookies may result in you being unable to use certain features of the website and that this may affect the ease of use of the website.

# 7. Amendment/deletion of personal data / Complaints

- 7.1. Every person has a right to access, a right to correct, to supplement, to delete and to block his or her personal data. If a data subject wishes to exercise any one of these rights, or if a data subject has any questions about this Privacy Statement, he or she can contact *K*-tainer Holding B.V. via telephone number +31 (0) 10 4955453 and via email at: <u>nl@k-tainer.eu</u>.
- 7.2. Recipients of newsletters can unsubscribe by sending an email to <u>nl@ktainer.eu</u>.
- 7.3. If you have a complaint about the way *K-tainer Holding B.V.* processes your personal data, please contact *K-tainer Holding B.V.* by sending an email to <u>nl@ktainer.eu</u> or by calling +31 (0) 10 4955453. If this does not lead to a solution, you can always contact the Dutch Data Protection Authority (Dutch DPA) (<u>www.acm.nl/nl</u>).

## 8. Retention period

8.1. *K-tainer Holding B.V.* will not store personal data any longer than is necessary for the abovementioned purposes or for as long as is needed to comply with the laws and regulations.

# 9. Security

9.1. *K-tainer Holding B.V.* has laid down technical and organisational measures in the data processing agreement concluded with third parties to protect Users' personal data against loss and any form of unlawful processing.

### 10. Changes to the Privacy Statement

10.1. *K-tainer Holding B.V.* reserves the right to adjust this Privacy Statement. Any changes will be announced on this page. *K-tainer Holding B.V.* therefore recommends that data subjects regularly check this page for any adjustments. This Privacy Statement was last updated on 30 April 2018.